



COSPÉRIS

Scaling Ideas. Building Success.



www.cospiris.com

A Core Consultancy With Smart Strategy for
Precise Planning, Agile Resourcing and
Scalable Solutions.

BUSINESS CONSULTANCY : SETUP2SCALE

MARKETING STRATEGIES

SALES GROWTH & EXPANSION

FRANCHISEE MODEL DEVELOPMENT

PROFITABLE BUSINESS MODEL

Sectors We Serve

COSPERIS operates across diverse,
high-growth industries:

- ✓ Education – Coaching Institutes, Pre-Schools, Hybrid Academies
- ✓ Real Estate – Residential Projects, Commercial Properties, Townships
- ✓ F&B / Confectionery – Cloud Kitchens, Dessert Brands, Gourmet Startups
- ✓ Restaurant & Café – QSRs, Themed Cafes, Multi-location Chains
- ✓ Club & Resort – Boutique Hotels, Destination Properties, Leisure Spaces
- ✓ International Tourism & DMCs – Travel Startups, Package Operators





About COSPERIS

Empowering Ambitious Brands to Launch, Scale & Succeed

COSPERIS is a strategic business consulting firm that partners with entrepreneurs, startups, and growing enterprises to build scalable, structured, and profitable ventures. From idea to execution — we offer end-to-end services that are deeply rooted in market understanding, operational clarity, and strategic foresight.

We specialize in transforming raw ideas and existing businesses into investor-ready, high-performance ventures.

Why COSPERIS?

**Core Consultancy with Smart Strategy for
Precise Planning, Agile Resourcing, and
Scalable Solutions**



- ✓ **Turnkey Business Execution – From concept to profitability**
- ✓ **Revenue-Focused Models – Every plan is built around ROI**
- ✓ **On-Ground & Digital Teams – Regional, digital, and influencer support**
- ✓ **Investor-Ready Frameworks – Pitch decks, P&L projections, and franchise kits**
- ✓ **Post-Launch Support – We continue to partner with you for long-term growth**
- ✓ **Cross-Industry Experience – Proven across education, real estate, hospitality, and tourism**

What We Do

We guide and execute across:

- ✓ Business Setup & Expansion
- ✓ Sales Growth, Expansion & Marketing Strategy
- ✓ Franchise Model Development
- ✓ Profitable Business Model Design
- ✓ Media Consultancy
- ✓ Event & Brand Activation

What We Do

Our Core Services Include

1. Business Setup & Expansion

We help you go from Zero to Launch with:

- Business registration, legal & compliance
- Feasibility studies, location strategy
- SOPs, team structure, operations playbook
- Infrastructure & vendor onboarding

2. Marketing & Sales Strategy

We craft growth engines using:

- ATL, BTL, and digital strategy
- Performance marketing campaigns
- B2B outreach, school/institution tie-ups
- Conversion-focused funnels

What We Do

We Enable Business Through

3. Franchise Model Development

Build a replicable, investable business with:

- Franchise Model Design & Profitability Mapping
- Franchisee Recruitment Strategy
- Legal Kits & On-Boarding Systems
- Training Modules & Operations SOPs

4. Profitable Business Model Design

We ensure your venture is self-sustaining and investor-ready:

- Multi-revenue stream structures
- Pricing strategy & cost control
- Customer retention & unit economics

What We Do

Our Expertise Spans

5. Media Consultancy

Position your brand strategically in the market:

- PR planning and earned media
- Influencer collaborations
- Brand storytelling and content strategy
- Creative campaign development

6. Event Management Team

Delivering on-ground impact with:

- Education seminars, expos, franchise meets
- Real estate launches, roadshows, lifestyle events
- Tourism, F&B, and experiential activations

Setup2Scale™

Our 7-Stage Framework

- **Stage 1: Idea & Feasibility**

- Market Research, ROI Analysis, Risk Mapping

- **Stage 2: Business Planning**

- Model Design, Funding Strategy, Compliance Setup

- **Stage 3: Setup Execution**

- Site/Vendor Finalization, Staff Onboarding, Process Training

- **Stage 4: Brand & Launch**

- Branding, Digital Presence, PR, and Market Buzz

- **Stage 5: Sales & Growth**

- Sales Funnel, KPIs, Lead Generation & Retention

- **Stage 6: Franchise Development**

- Legal Kit, Profit Model, Franchisee Outreach & SOPs

- **Stage 7: Business Turnaround**

- Gap Analysis, Cost Optimization, Relaunch Strategy



CHANDRA SHEKHAR PRATAP
FOUNDER & MD

Welcome To Our Cospiris

Founder | Business Consultant | Franchise & Growth Advisor

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**A Dynamic And Visionary Professional With A Diverse Background
In Real Estate Education HR Leadership And Entrepreneurship
Known For Driving Execution Excellence And Delivering Impactful
Results Across Domains.**



Currently spearheading key real estate projects including townships, high-rise buildings, and resort developments. Demonstrated leadership in project planning, sales strategy, financial oversight, and on-ground execution, ensuring seamless integration of vision and delivery.

Played a pivotal role in regional academic expansion, leading operations, outreach, and strategic initiatives. Established a robust ecosystem of student engagement and institutional growth, contributing significantly to brand leadership in a competitive market.

Led end-to-end human resource operations across multiple states, overseeing recruitment, performance systems, and organizational development for a large network of academic centers. Championed process optimization and people-driven culture in high-performance environments.

Early leadership in academic coordination and outreach, and operations, helping shape academic delivery models and establishing strong institutional connections in the test-prep industry.

Established a recognized brand in travel, events, and weddings, delivering exceptional experiences in holiday planning, luxury weddings, and corporate events. Known for crafting personalized service journeys and building lasting client relationships.

Currently developing an innovative travel-tech platform focused on curated experiences, real-time suggestions, peer-led reviews, and digital engagement, aiming to redefine the way people explore destinations and moments.



COSPERIS – Mission

- To empower entrepreneurs and businesses with customized strategies that accelerate growth from setup to scale.
- To deliver industry-specific consultancy solutions with deep market insights, precise planning, and result-driven execution.
- To be a growth partner in building strong brands and sustainable businesses across Real Estate, Education, Retail, Hospitality, and Lifestyle sectors.

COSPERIS – Vision

To be the strategic force behind tomorrow's successful enterprises by transforming ideas into scalable, sustainable, and sector-wise profitable business models.

The COSPERIS Team

We're powered by a curated team of domain experts:

Chartered Accountants – Budgeting, Funding, Audits

Banking Advisors – Loan Structuring, Investor Pitching

Architects & Civil Engineers – Real Estate & Retail Layouts

HR Consultants – Manpower Planning, KPIs, Training Modules

Marketing Strategists – ATL, BTL, Digital, Influencer Marketing

Legal Advisors – Company Law, RERA, FSSAI, Franchise Compliance

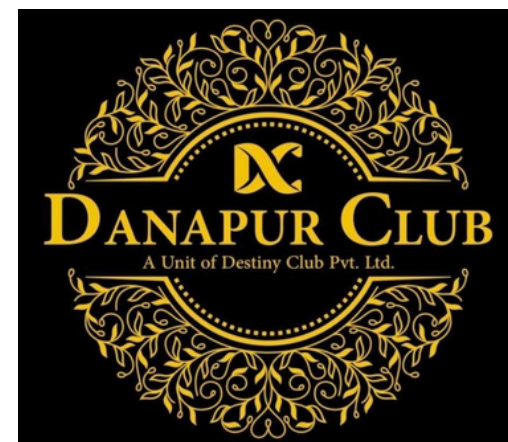
Franchise Developers – Multi-city Scale & Replication

Media / PR & Event Consultants – Brand Positioning, Public Relations, Event Design & Execution

Startup Mentors & Serial Entrepreneurs – Experience-led Growth Design

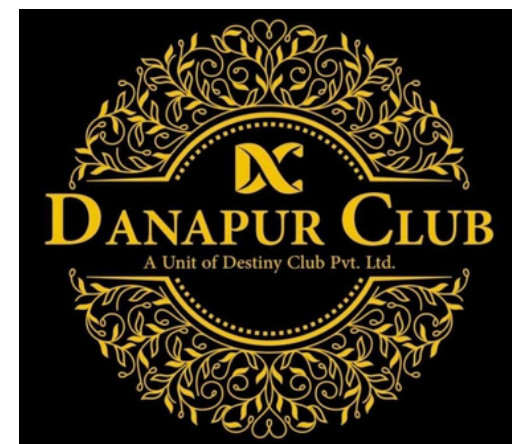


OUR CLIENTS:



ONGOING PROJECTS

HIGHWAY JUNCTION
(RESORT AND BANQUET, BHOPAL)





www.cosperis.com

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THANK YOU